

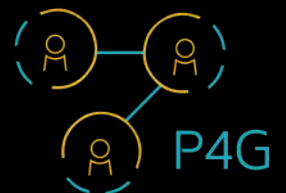


# FUTURE OF HOCKEY LAB

EQUITY • INCLUSION • COMMUNITY



## OPPORTUNITY BRIEF CHIEF PROGRAM OFFICER



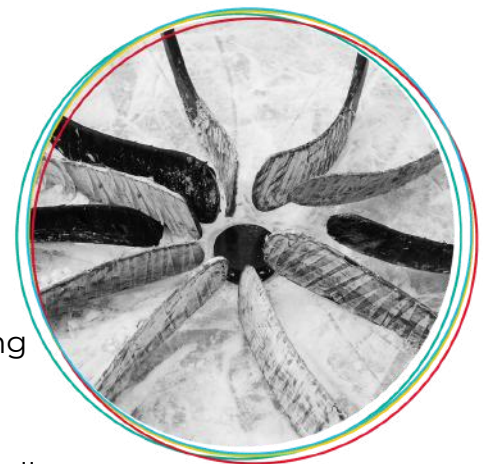
# STATEMENT OF INTENTION

We've got big goals at the Future of Hockey Lab. To achieve them, we are building a powerful team. If the position and work described below speaks to you, if it gives you that feeling in your belly, then please, even if you don't have all of the qualifications, apply anyway. We are looking for someone that really gets it. Someone who cares about this work and its impact. We aren't looking for someone who just checks boxes.

Few things are non negotiable at the Future of Hockey Lab but learning, failure and reflection are critical, measurement and evaluation are essential, and our commitment to equity is unwavering. If you are a member of an equity-seeking group you are encouraged to self-identify in your application.

## THERE IS A NEW GAME PLAN.

Social innovation labs are typically focused on trying to find solutions to complex problems. Issues such as economic immigration, urban inequality, affordable housing and shared mobility. The Future of Hockey Lab ("FHL") is the first social innovation lab in the world working to solve access in the sport of hockey. It was established because, while hockey is beloved by many, it's only truly accessible to a select few... and that number is getting smaller every year. Barriers to access are complex, spanning cost, culture, representation, sense of belonging, commitment, facilities and more. The FHL is not the answer to everything but it is where we can TRY and we can LEARN.



*The Future of Hockey Lab enables the creation, experimentation and testing of game-changing ideas and innovations to make the sport of hockey more accessible for all who wish to participate.*

[See our full origin story here.](#)

## Let's start here. Let's start now.

Through partnerships with some of the world's most well-known brands – Scotiabank, Canadian Tire Jumpstart Charities, Hockey Canada, and Bauer – the very first Future of Hockey Lab is located in Nova Scotia with proven methods to be scaled across all borders for broader impact. Our opportunity is to lay the foundation for future change. It starts here.

# MAKE STRIDES WITH US.

## THIS MOMENT, THIS POSITION

The Future of Hockey Lab is seeking an innovative, process-minded Chief Program Officer (CPO), someone who is inspired by inclusivity and making real change.

As a member of the leadership team, the CPO will keep people working towards a shared vision to make hockey more accessible, more welcoming and safer for all who wish to participate.

A skilled organizer and multi-tasker, the CPO will play a pivotal leadership role in the work of the lab, supporting its operations and amplifying community impact. This position requires a good measure of strategic thinking, courage, vulnerability, empathy and tenaciousness.

COLLABORATION

TRUST

ACCESSIBILITY

CHANGE

SOCIAL INNOVATION

COMMUNITY

DIVERSE PERSPECTIVE

EQUITY

NATIONAL IMPACT



# OUTCOMES & IMPACT

## Candidate Profile and Skills

You build authentic relationships and love bringing out the best in others. You embrace change and are passionate about inclusion. The pace of meaningful change doesn't discourage you, it feeds your fire to seek results. You understand achieving this kind of impact requires a systems lens to create the necessary cultural and policy shifts. This work matters to you.

While you are inspired by the ultimate vision and committed to the big picture, day-to-day you are a doer. You love bringing clarity out of complexity and can connect seemingly disconnected dots into a cohesive, impact-focused plan. You look for ways to use new technology and systems to improve the work, and thrive in a start-up environment.

## Position Responsibilities

- Manage all logistics related to the work and be the main point of contact for project teams.
- Manage the portfolio of FHL project teams as identified in the cohort process.
- Track the status of work (prototypes, programs, initiatives, etc.).
- Manage the relationships with project team leads and hold the bigger picture of connectivity across project teams.
- Coordinate schedules, meeting locations and information, agenda development, supplies, support activities and meeting records.
- Maintain all participant lists and records related to the work.
- Manage the FHL budget.
- Help manage the project team identification strategy, aligning with gaps to identify areas of need; and support the on-boarding and off-boarding of project teams.
- Work with the evaluation and learning team to coordinate the process around prototyping mindset, ideation and lifecycle.
- Collaborate with the communications and engagement team to prepare reports and updates on project team activity and support the ongoing development of public-facing language around activity.



## NICE TO HAVE

- Project management certification or designation.
- Understanding of the Canadian sport system.
- Experience in a start-up culture, a progressive business, social enterprise/social purpose organization, entrepreneurship, accelerators and/or a consulting background.
- Formal education in business, public administration or a related field.

# WE'RE GOING FOR IT.

## Attributes

- Exceptional process/project management skills and organizational acumen.
- A desire to learn or an existing knowledge and understanding of the history, culture, experiences and barriers faced by underserved and/or marginalized communities inclusive of, but not limited to, Black, racialized and Indigenous Peoples, 2SLGBTQ+, newcomers to Canada, and those with a disability.
- Excellent communication, writing and presentation skills with the ability to represent the organization externally across a wide range of stakeholders and constituencies.
- An eye for details and the ability to think critically.
- Comfortable using, applying and learning new technology.
- Strong relationship builder with the ability to find common ground, build consensus and strengthen collaboration among diverse stakeholders.
- Ability to successfully navigate a fast-paced, outcomes-driven and entrepreneurial environment.
- Committed to the values of diversity, inclusiveness and empowerment.
- A passion for the power of sport as a tool for social impact and social change.

## THE PACKAGE

Salary \$65,000+ | Benefits | Work from home | 18-month contract



## APPLICATION DETAILS

Apply now by [Clicking Here!](#)

Applications will be accepted until 12 p.m. on November 8.

Please be sure to include a cover letter that speaks to your experience, but we also want to get a glimpse of your personality.

*What about this position fires you up?*

Don't be generic, be yourself.